

Magdalena Boudova /Curriculum Vitae

„Wild Card“ Designer

Okay, I know what you are thinking: „**What does that even mean? A wild card designer?**“

This wild card that I am referring to, represents one of my superpowers, which stems from my background in both, product and graphic design. What you can expect is a well rounded creative that can speak fluently in both languages. Someone who knows their fair share of colour theory, someone who has an unhealthy obsession with typography and someone who can ideate in both, 2D and 3D.

- **Bonus points!** My other interests include human psychology and behaviour, and ethical and moral issues in design.

All in all, seems like a great deal to me.

Experience

Furniture design

Hope Design / May 2018

Research into current design trends and influences. Producing sketches and sample designs for an ongoing development of contemporary furniture collection. Produced work that reflects the vision and style of the company.

Graphic design

Studio DRAWetc / Summer 2016

Working under the mentorship of Vladimir Strejcek, director and founder of the studio, and recieved valuable lessons - on the value of time, working with clients, and exceeding their expectations. I was provided with a rare opportunity to compete for live design jobs with other studio based designers.

Did someone say coffee?

Let's pin down a date!



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Education

- 2020** **University for the Creative Arts**
MA Design, Innovation and Brand Management
- 2017-20** **University of Derby**
BA (Hons) Product Design 1:1
- 2013-17** **SS Nahorni School of Design, Art, Publishing and Economics - Prague**
Graphic design

Technical Skills

- Adobe Creative Suite
- Solidworks
- Fusion 360
- Keyshot
- Digital Drawing
- Good old pen+paper

Highlights

- 2019-20*
- Winner of the RSA Student Design Award
- 2018-19*
- Dean's List
- 2018*
- Winner of Design Week Group Challenge

Soo...

What are you waiting for?

Don't hesitate!

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